(LEO) Observations Program

Program Update

TRATION 304

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National Environmental Satellite, Data, and Information Service July 16, 2025

Kat Hawley LEO Lead for Stakeholder Strategy and Customer Impact **NOAA/NESDIS**

NOAA Satellites Operate at Three Observation Viewpoints

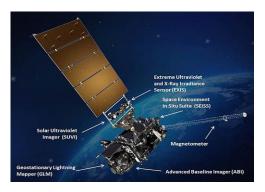


Low Earth Satellites

500 miles above Earth

- Joint Polar Satellite System (JPSS)
- QuickSounder
- Near Earth Orbit Network (NEON)

Legacy POES satellites - NOAA-15,-18,-19 operated under POES Extension program



Geostationary Satellites

22,000 miles above Earth

- GOES-R Series
- Geostationary Extended Observations (GeoXO)

Legacy - GOES-14



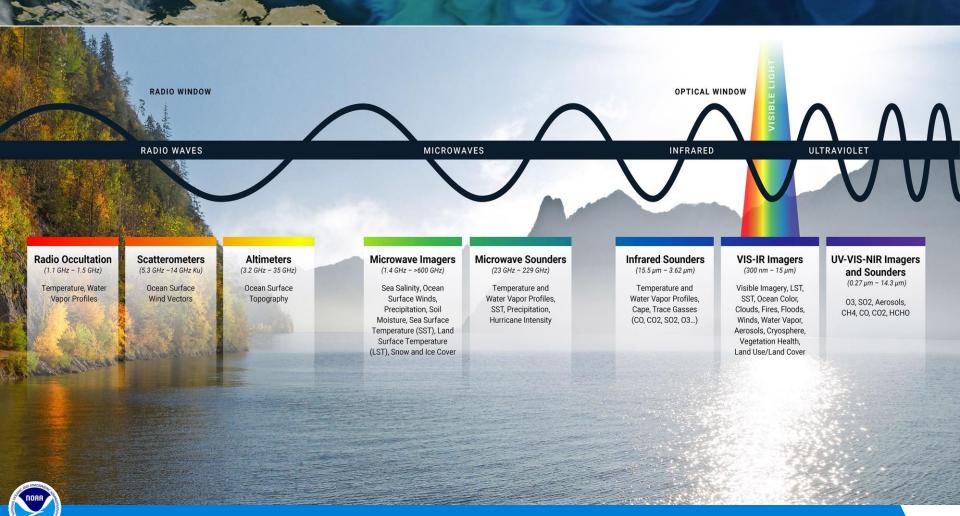
Space Weather Satellites

L1: ~1 million miles from Earth and other observation points

- DSCOVR (NOAA)
- Space Weather Follow On
- Space Weather Next

Legacy - Partner leveraged: ACE (NASA), SOHO (NASA/ESA)









National Environmental Satellite, Data, and Information Service



NEAR EARTH ORBIT NETWORK



"Buy and partner where we can. Build what we must."







The Near Earth Orbit Network (NEON) is NOAA's next generation satellite architecture in Low Earth Orbit (LEO).

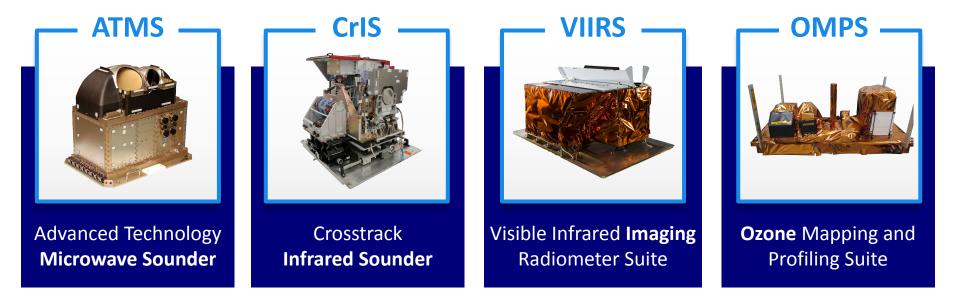
NEON builds on **4 JPSS satellites**, each the size of a pick up truck.

NOAA-21 launched November 10, 2022



NEON Builds on JPSS

NEON will fly next-generation versions of JPSS instruments on individual satellites in the early morning and early afternoon orbits





NEON exemplifies the ideal synergy between government stewardship and commercial efficiency.

NEAR EARTH ORBIT NETWORK

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Our Value to the American Public











Our data is vital to NOAA's mission, providing timely and accurate information that strengthens public and military response, enhances America's understanding and resilience to dangerous weather, and plays a critical role in national defense to protect the safety of all Americans.

LEO's data touches many lives every day.

User Community

| | Domestic | | | Internal NOAA | International | | |
|------------------------------|------------------|----------------|-------------------|---|--------------------------------------|--|--|
| | FEMA | USDA | USNIC | NOAA FISHERIES | EUMETSAT | METEO FRANCE | RECODENERSIE RECODENERSIE |
| INFORM STITE OF POLIC LANG | | FOREST SERVICE | AGENCY PROTECTION | National Ocean Service | ● 気象庁 Japan Meteorological Agency | Met Office | Korea Meteorological Administration |
| NASA | SUPERSTER STREET | RAGENCY CENTER | | AVIATION OPERATIONS | Australian Government | Czech Hydrometeorological nstitute | EXANSING NINA |
| Science for a changing world | | | | RESEARCH NATIONAL OCEANIC & ATMOSPHERIC ADMINISTRATION | | The Danish Meteorological Institute | SMH |



How Do We Get There?





By Intentional Design Focused on Outcomes

Conducting Vol Cost-Benefit Economic Assessments Focusing on a Particular Job or Task

STEP 1 Develop Baseline & Identify Value

STEP 2 Define How Information Influences Decisions & Actions

STEP 3

Conduct Vol Analysis to Determine Investments





Understand What is Needed For Hurricane Response

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Provides essential information to local, state and federal governments, enabling them to assess risks.

PREPAREDNESS 4C/

Enables emergency managers to execute timely evacuations and identify areas that are most at risk

ARACH & INTENSITY FOR

Informs post-storm recovery efforts such as where to respond first, power restoration, and emergency services.

RECOVERY



Informs industry when it is safe to restore critical infrastructure, minimizing disruptions to supply chains, refinery operations, and transportation.



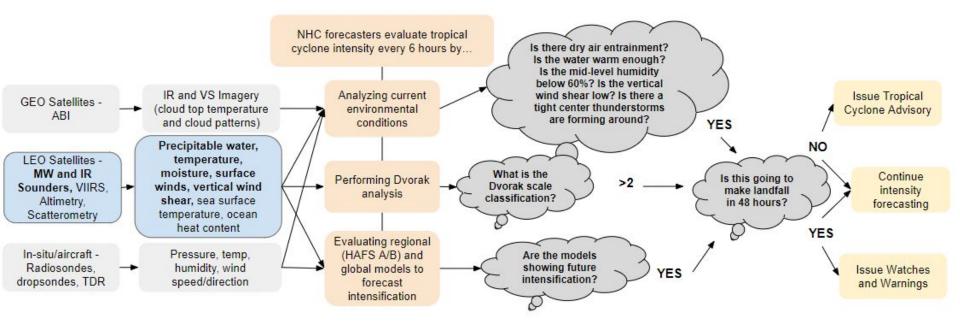
Understand how Data is Transformed & Used



LEO data gives emergency managers the ability to make risk-informed decisions, helping them carry out timely evacuations, identify areas most at risk for power outages, gas shortages, and infrastructure damage, and ultimately protect lives in the process.

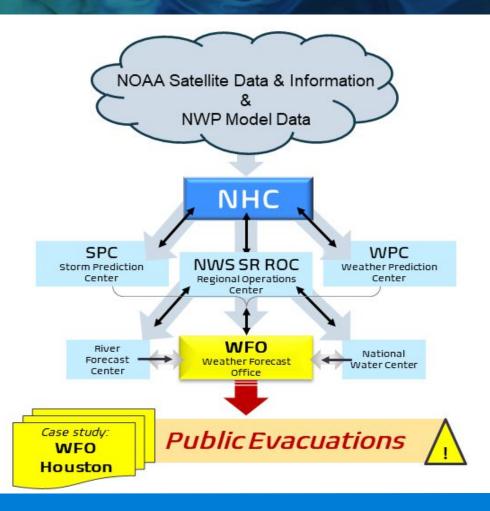


Determine How Data and Information Is Critical - User Baseline





Define how information Influences Decisions & Actions





Cost Benefit Analysis: Define Most Effective & Efficient Architecture







We Want to Hear From You

Interviews, Surveys, Public Meetings, & Tabletop Exercises



What is Next?







THANK YOU!

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JPSS.PROGRAM





@NOAASATELLITES