

Developing Next-Gen Ground for NOAA's Future Earth Observation Architecture

Maximizing Benefits of Partnership & Coordination

National Environmental Satellite, Data, and Information Service March 11, 2021

Vanessa Griffin, Director, Office of Strategic Architecture and Advanced Planning

The Impact of Earth Observation Data

KEEPING US SECURE

The estimated value of NASA and NOAA information services to the U.S. Navy's operational effectiveness is **\$2 billion** per year.

The U.S. Navy and other U.S. defense agencies partner with NASA and NOAA to use satellite data, to access operational services, and to leverage their scientific progress.

MITIGATING NATURAL DISASTERS

Extreme weather and fires have cost the federal government more than \$350 billion over the past decade.

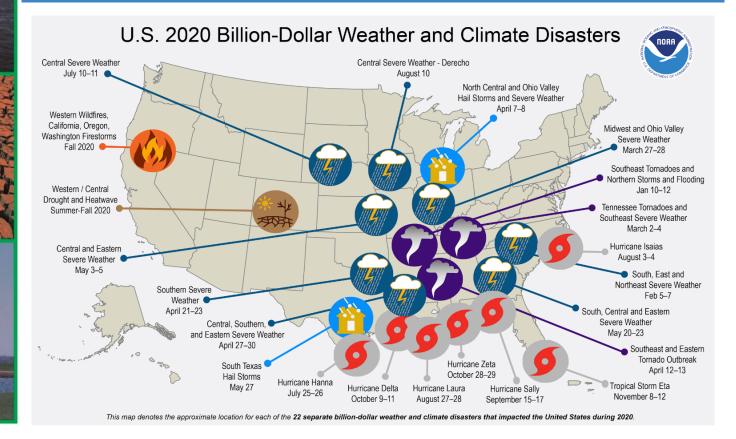
Satellite measurements play a critical role in tracking the paths of hurricanes and wildfires so that we can warn populations at riskassess the damages, and avoid future costs.

ENSURING RESOURCE AVAILABILITY

Advanced technology, including many types of Earth information will unlock up to \$1.6 trillion in economic savings for energy generation and use by 2035.

Satellite observations can also help ensure water availability, which is particularly important to the 20% of the world now living in areas of water scarcity.

NOAA'S Earth observations support weather forecasts valued at \$315 billion to the nation's economy, protecting and improving weather-vulnerable industries such as farming, shipping, and utilities.





NOAA National Environmental Satellite, Data, and Information Service

Leveraging Partnership Capabilities in our Next-Gen Space-Based Architecture Requires Enterprise-Level Coordination



CIDMIN.

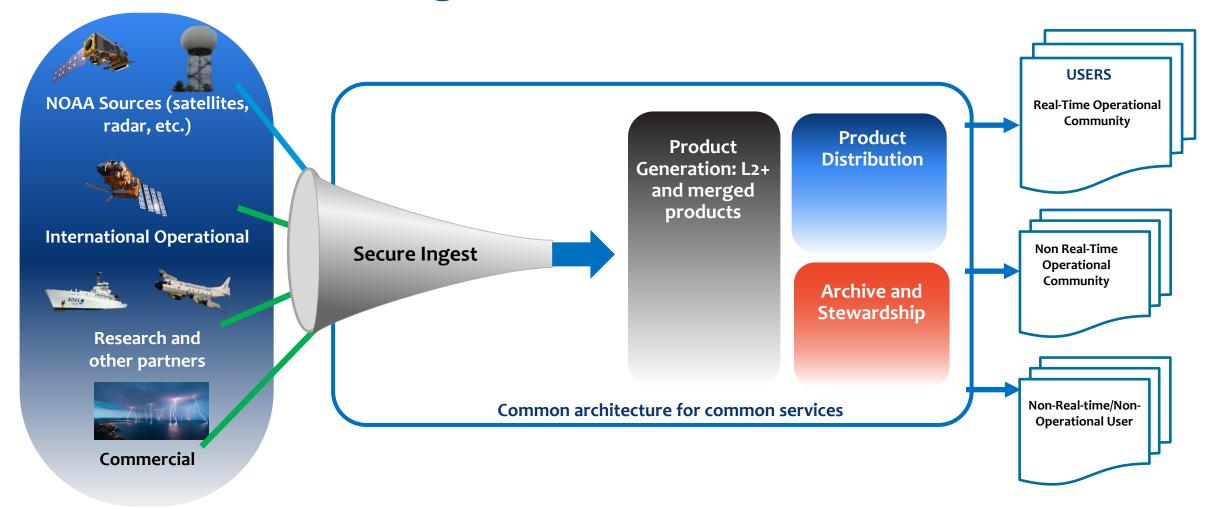
362

DIKCINA 👛 🤡

50940

Ma 🖨 💮

Common Services Architecture & Data Systems Designed to Meet User Needs





Matching NOAA's Next-Gen Space Capability with Next-Gen Data Science & Ground Capability



The National Oceanic and Atmospheric Administration

May 31, 2018

DISAGGREGATED & HYBRID CONSTELLATIONS

- MORE SATELLITES, INSTRUMENTS & DATA
- COMMERCIAL BUYS
- INTERNATIONAL PARTNERSHIPS
- OTHER FEDERAL AGENCY PROVIDERS

"BROADER APERTURE" TO ABSORB ALL FORMS OF DATA

- SECURE INGEST & DATA INTEGRATION
- QUANTUM-COMPUTING, MACHINE-LEARNING
- CLOUD-BASED ACCESS, ARCHIVING & INFORMATICS
- USER-CENTRIC DATA DELIVERY



5

Thank you



NOAA National Environmental Satellite, Data, and Information Service